



Leticia Gonzalez dos Santos

Videographer, Drone Pilot, and Editor

WORK EXPERIENCE

Social Media Manager

CREATIVC MARKETING - BRAZIL
SEPTEMBER 2021 - CURRENT

Write English Instagram captions
Plan and schedule daily posts

Production Assistant Intern

3 LOPEZ MEDIA INC.
AUGUST 2021 - DECEMBER 2021

Drone videographer
Live action photographer
On set production

Photographer/Videographer Intern

PALM SPRINGS POWER BASEBALL
JUNE 2021 - JULY 2021

Worked directly with the marketing team to create social media strategies and viral videos for [Instagram](#) and [TikTok](#)
Action photos and videos

Designer Intern

SMKT MARKETING - BRAZIL
DECEMBER 2020 - JANUARY 2021

Designed Instagram [posts](#) and participates in branding strategies

Production Assistant Intern

NBC PALM SPRINGS
JULY 2019 - JANUARY 2020

Shot, produced and edited interviews
Produced video packages under deadlines for evening sportscasts

Social Media Content Creator

HAWAII PACIFIC UNIVERSITY TENNIS TEAM
SEPTEMBER 2018 - MAY 2019

Photographer/Videographer for the team's [social media platforms](#)

Freelancer Videographer

CROSS COURT HAWAII
NOVEMBER 2018 - MARCH 2019

Produced and edited short promotional social media videos

Sports Photographer & Videographer

HAWAII MEDIA SOURCE
NOVEMBER 2017 - APRIL 2019

Edited [highlight videos](#) for the University of Hawaii's sport teams

Tennis Channel Internship

HAWAII OPEN TENNIS TOURNAMENT
NOVEMBER 2017

Production assistant and camera

SKILLS

Adobe Premiere Pro CC, Photoshop,
Illustrator, Lightroom CC
Drone Producer
Sports Media
[Sports Instagram Page](#)

EDUCATION

Academy of Art University

M.A. COMMUNICATIONS & MEDIA
TECHNOLOGIES, 2021

Hawaii Pacific University

B.A. COMMUNICATION STUDIES, 2018
SUMMA CUM LAUDE

College of the Desert

A.A. JOURNALISM, 2016
HIGH HONORS

Awards

Focus Award - Outstanding Producer
Editor Award - Best In Class Editor
NCAA Elite 90
All-American Tennis Player

CONTACT

(415) 539 - 6695
Orlando, FL
leticiagdsantos03@gmail.com
www.leticiasantos.com